

BPM and Lean Peter Matthijssen**Prepare your Organization for Change: from 'What' to 'How' – Free Ebook**

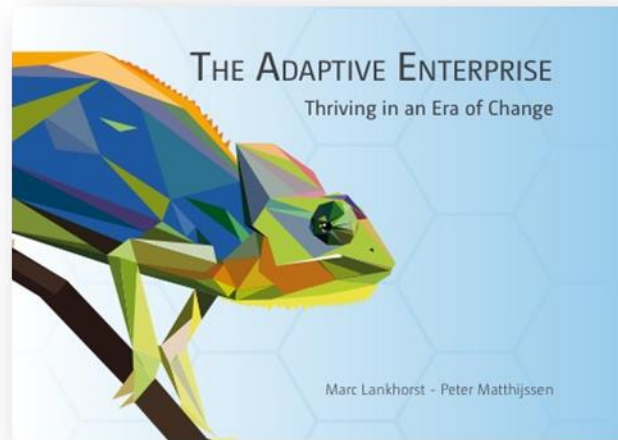
Research on digital transformations (MIT Sloan, 2011) distinguishes between the 'what' (what does an organization want to achieve) and the 'how' (how can an organization realize change). Organizations that focus on the 'how' turn out to be much better at executing transformations. They don't waste too much time thinking about what the future may look like; they make sure they are prepared when the need for change arises. I like to call these organizations 'adaptive'.

As discussed in my previous columns, transforming an organization into an adaptive enterprise is not easy. It requires you to enable, execute and accelerate change in all levels of the organization, and at the same time keep control. How do you do this? This question has fascinated me for many years.

Together with my colleague and friend Marc Lankhorst, I recently published the eBook 'The Adaptive Enterprise'. In this book, we explain our vision on the challenges of change and control in complex enterprises. This book does not provide a step-by-step approach for business transformation and change, since we do not believe in 'one size fits all' approaches. Instead we present a set of important capabilities, necessary for your organization to be successful in this digital age: the 'how' of change.

'The Adaptive Enterprise' is available for free for members of BPTrends. You can download your copy [here](#).

We hope to inspire you with the ideas presented in this book.



Author

Peter Matthijssen, MSc, CMC, LSS Black belt, is managing consultant and trainer at BiZZdesign. As a Lean Six Sigma black belt and Business Process Management (BPM) expert, he build change capabilities in organizations around the globe. With his Master degree in Industrial Engineering & Management (University of Twente) and over 15 years of experience in the field, he helps organizations in private and public sector to work smarter and get better results from their processes. Peter is the author of numerous books and publications on BPM and Lean management, for example 'Thinking in processes' [2011], 'Working with Lean' [2013] and 'Portfolio Management - Better information, smarter decisions, stronger investments' [2015]. He speaks on a regular basis on international conferences on business design and