

**BPTRENDS 2005 COLLEGE BUSINESS PROCESS ESSAY CONTEST**

In an effort to promote serious thought about business process theory and practice, BPTrends announced its second annual contest for the **Best College Essay on a Business Process Topic Written in 2005**. Any undergraduate or graduate student may submit an essay for consideration. The essay should be at least 8 pages in length and should be written so as to help a business manager understand an aspect or challenge of business process change. A single student can submit more than one paper.

The first place winner in 2004 was Irene Vanderfeesten, a masters degree student at Eindhoven University of Technology in the Netherlands. Her paper was published in April and those wishing to see it can check on the BPTrends site.

The editor of BPTrends will screen the papers submitted and select from 3-5 to submit to a panel drawn from our board of advisors, past contributors, and educators. They, in turn, will choose first and second place winners.

BPTrends will subsequently publish both the first and second place essays on the BPTrends website in early 2005. Papers may be on any topic normally covered on the BPTrends site, and may range from strategy, business process architecture, business process analysis, business process management, process measurement, human performance improvement, or process automation technologies. The papers may be written to satisfy a course requirement, or written specifically for the contest. In any case, the submitter must be a registered student in a college or graduate school program during the course of 2005.

The second annual BPTrends College Essay Contest begins on January 1, 2005 and will conclude on January 31, 2006. Entries should be written during 2005.

Students or teachers wishing to submit a paper should send the paper, along with an application (below) and a signed agreement (below) to [pharmon@bptrends.com](mailto:pharmon@bptrends.com). We will acknowledge receipt of applications within a week of receipt.

**BPTrends**  
**COLLEGE BUSINESS PROCESS ESSAY CONTEST**  
**Application**

Name of student \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Name of school \_\_\_\_\_

Academic Program \_\_\_\_\_

(e.g. BA Liberal Arts, MBA Business Management)

Paper prepared for course [ ] or independently [ ]

If for a course, my teacher was \_\_\_\_\_

Date paper completed \_\_\_\_\_

In submitting this application, I certify that this paper is my own work, written between January 1 2005 and December 31, 2005, while I was enrolled in the academic institution listed above.

I also agree that if my paper is selected by BPTrends, it can be published on the BPTrends website in accordance with the terms described on the BPTrends Contributor Agreement I have signed.

Along with this application, the applicant must also submit, my mail or fax, the agreement below which all contributors of BPTrends sign.

**BPTrends**  
**CONTRIBUTOR AGREEMENT**

This AGREEMENT outlines the terms and conditions agreed to between a CONTRIBUTOR and BPTrends regarding any materials the CONTRIBUTOR submits to BPTrends for publication on the BPTrends website:

- CONTRIBUTOR provides his or her materials to BPTrends free of charge and acknowledges that BPTrends does not provide any financial remuneration or royalties to CONTRIBUTOR for the right to publish CONTRIBUTOR's materials on the BPTrends website.
- CONTRIBUTOR retains the copyright to materials submitted by CONTRIBUTOR for publication on the BPTrends website. CONTRIBUTOR warrants that, to the best of his or her knowledge, the materials submitted to BPTrends for publication on the BPTrends website do not violate any other agreements entered into by CONTRIBUTOR, do not violate any existing copyrights, and do not include any information obtained by CONTRIBUTOR under a non-disclosure agreement.
- CONTRIBUTOR grants BPTrends the nonexclusive, irrevocable right to publish, archive and maintain all material submitted to BPTrends for publication on the BPTrends website for an indefinite period of time. It is understood that visitors to the BPTrends website may download, print and distribute the articles from the BPTrends website at any time, so long as they maintain the BPTrends format and branding and so long as they do not re-publish or sell the articles.
- All materials submitted to BPTrends for publication on the BPTrends website should be submitted as a Word document. BPTrends will format and brand the material unless otherwise agreed. BPTrends will edit the material for spelling and grammar and submit any proposed changes to CONTRIBUTOR for approval prior to publication on the BPTrends website.
- BPTrends reserves the right to reject all materials submitted for publication by CONTRIBUTOR, should BPTrends determine that the material is, for any reason, inappropriate or unsuitable for publication on BPTrends.
- CONTRIBUTOR is free to publish all materials submitted to BPTrends with other publishers, so long as material is not published elsewhere in the same month, or the month thereafter, that it appears on BPTrends.
- BPTrends will grant all reasonable requests from CONTRIBUTOR to re-publish the BPTrends branded and formatted versions of CONTRIBUTOR'S material submitted, published and archived on BPTrends site, so long as publication does not appear prior to, or in the same month as, the material is originally published on BPTrends website.
- CONTRIBUTOR agrees to indemnify BPTrends for any and all damages and expenses that may be incurred in connection with any material they submit to BPTrends that is subsequently published on the BPTrends website.

Please sign this Contributor Agreement page and fax or mail it to Paul Harmon at BPTrends.

Author: \_\_\_\_\_

Date: \_\_\_\_\_

FAX TO: Paul Harmon, Executive Editor, BPTrends at 1-415-346-1425, or  
MAIL TO: Paul Harmon, Executive Editor, BPTrends, 1819 Polk Street, #334, San Francisco, CA, 94109,  
USA